2019 ARA CONFERENCE & EXPO

UNMASK

YOUR BUSINESS

POTENTIAL

New Orleans December 3-5, 2019

Download the Mobile Event App!

Don't miss a beat during the 2019 ARA Conference & Expo when you download the mobile event app on your smart phone!

- See the schedule, speaker bios, venue maps and conference FAQs
- Join the app conversation by sharing event photos and quotes on the Activity Feed



How to download the app:

- 1. Search "Ag Retailers" in your smart phone or tablet app store and download the ARA Conference app.
- 2. Find and open the ARA Conference & Expo 2019 app in the Current & Upcoming event section.
- 3. If prompted, allow push notifications.
- **4.** Log in with your first and last name and the email used to register to get the most out of your app experience.
- 5. Enter the verification code sent to your provided email.
- 6. Start using the app!

~ OR ~

Scan the QR code using a QR scanner app on your smart phone or tablet to download the app directly.



Welcome to the 2019 ARA Conference & Expo!

In the current farm economy we recognize that time and resources can be scarce, so I personally want to say that we appreciate your attendance. The ARA Board of Directors, Conference Planning Committee and staff have been working tirelessly on the program for this week to ensure that all participants can walk away with valuable knowledge, new contacts, and a positive experience seeing old friends and colleagues across the ag retail business.

This year we are fortunate to have Ambassador Gregg Doud join us to present the pre-conference workshop entitled, "The Agricultural Trade Policy Agenda of the Trump Administration." Ambassador Doud is no stranger to ag retail or ARA, and we look forward to hearing his updates on trade and what the future looks like for our businesses.

Through the breakout and general sessions at the conference, ARA strives to equip members and stakeholders with the tools and knowledge to meet the challenges ahead. As such, the lineup of speakers are diverse in background and topics. We will kick off the program with a keynote address from Pierre Brondeau, CEO and chairman of FMC Corporation. Following Mr. Brondeau's remarks, participants will learn to "Amaze Every Customer Every Time," with customer service and experience expert Shep Hyken. He'll also build on his keynote during a breakout session. Other breakout sessions will feature topics like soil health and making digital interactions easy.

This year's Expo Hall will feature a new activity – the Expo Passport. Collect stamps from the exhibitors and earn your chance to win \$500 and registration to one of ARA's professional development events. We hope this will enhance the experience for attendees and exhibitors, while having a little fun too.

I hope you "Unmask Your Business Potential" with us this week!

Sincerely,

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Leroy Startz Chairman ARA Conference Planning Committee



TABLE OF CONTENTS

Schedule At-A-Glance
Hotel Map8
Speaker & Session Details10
Special Events15
Celebrating the Industry's Best18
Expo Hall Map & Directory22
Conference Planning Committee
Sponsors

Program sponsored by:





Twitter: @AgRetailers Instagram: @AgRetailers Linkedin: Agricultural Retailers Association Facebook: AgriculturalRetailersAssociation

GENERAL INFORMATION

Registration Desk Hours (Maurepas, 3rd Floor) Monday, Dec. 2
 Thursday, Dec. 5
The registration area is Nutrien "

Expo Hall Hours and Events (Napoleon Ballroom, 3rd Floor) Tuesday, Dec. 3 7 a.m.–3:30 p.m. Exhibitor setup 4:30–6:30 p.m. Opening Reception Wednesday, Dec. 4 7–8:15 a.m. Breakfast 12:00–1:30 p.m. Lunch 3:30-6:30 p.m. Expo Open 5–6:30 p.m. Networking Reception Thursday, Dec. 5 6:45–7:45 a.m. Breakfast 8 a.m. Exhibitor tear down

> **Conference Location** Sheraton New Orleans 500 Canal Street New Orleans, LA 70130 504-525-2500

SCHEDULE AT-A-GLANCE

Monday, Dec	ember 2	
5-6:30 p.m.	Board of Directors Meeting	Rampart
6:30-8 p.m.	Board of Directors Reception & Dinner Reception sponsored by UPL Dinner sponsored by EFC Systems Inc.	Waterbury
Tuesday, Dec	cember 3	
7 a.m2 p.m.	ARA Invitational Golf Tournament*	Departs from Lobby
9 a.m2 p.m.	Garden District Tour*	Departs from Lobby
3-4 p.m.	Pre-Conference Workshop: The Agricultural Trade Policy Agenda of the Trump Administration	Grand Ballroom D
4-5 p.m.	Chairman's Reception (by invitation) Sponsored by El Dorado Chemical Co.	Nottoway
4:30-6:30 p.m.	Opening Reception in Expo Hall Sponsored by Corteva Agriscience and Wilbur-Ellis	Napoleon Ballroom
6:30 p.m.	Customer Appreciation Night Dinner on your own	
Wednesday,	December 4	
7-8:15 a.m.	Breakfast in Expo Hall Sponsored by Bayer Crop Science	Napoleon Ballroom
8:30- 10:10 a.m.	Opening General Session Sponsored by Software Solutions Integrated LLC	Grand Ballroom
9-11 a.m.	Spouse Program: New Orleans Cooking Course	Departs from Lobby
10:10- 10:30 a.m.	Refreshment Break Sponsored by Asmus Farm Supply and Marcus Construction	Grand Ballroom Foyer
10:30 a.m 12 p.m.	General Session	Grand Ballroom
12-2 p.m.	Lunch in Expo Hall Sponsored by BASF	Napoleon Ballroom
2-3 p.m.	Concurrent Breakout Sessions: Part 1 • Amaze Every Customer Every Time: Part Two • Lubricating the Wheels of Government- Building Industry Relationships with Congress	Grand Ballroom A/B and D/E
3-3:30 p.m.	Refreshment Break Sponsored by CF Industries	Grand Ballroom Foyer
3:30-6:30 p.m.	Expo Hall Open	Napoleon Ballroom
3:30-4:30 p.m.	Concurrent Breakout Sessions: Part 2 • Making Digital Interactions Easy • Agricultural Sustainability through Soil Health: Sponsored by Heliae Agriculture	Grand Ballroom A/B and D/E
5-6:30 p.m.	Networking Reception in Expo Hall Sponsored by Case IH and Valent	Napoleon Ballroom
6:30-10 p.m.	ARA Dinner & Auction* Sponsored by AGCO, International Raw Materials LTD, NK and Syngenta	Armstrong Ballroom

Thursday, December 5		
7-8:30 a.m.	Breakfast in Expo Hall Sponsored by American Plant Food and Winfield United	Napoleon Ballroom
8:30-10 a.m.	Closing General Session Sponsored by Cobank ACB	Grand Ballroom
10-10:15 a.m.	Refreshment Break Sponsored by Yara North America, Inc.	Grand Ballroom Foyer
10:15 a.m 12 p.m.	General Session	Grand Ballroom
12-1:30 p.m.	Closing Lunch	Armstrong Ballroom
1:30-5 p.m.	Port of New Orleans Tour* Sponsored by IAP (Integrated Agribusiness Professionals)	Departs from Lobby

* Indicates a ticketed event. Visit the ARA registration desk for details.

Need to recharge? VISIT THE DEVICE CHARGING STATION

Located on the third floor near the escalators



HOTEL MAP



We've got a new look!



Visit www.aradc.org today for a fresh website and new member portal!



SESSION & SPEAKER DETAILS

Tuesday, December 3

Pre-Conference Workshop 3-4 p.m.

Grand Ballroom D/E, 5th Floor



THE AGRICULTURAL TRADE POLICY AGENDA OF THE TRUMP ADMINISTRATION Ambassador Gregg Doud Chief Agricultural Negotiator, U.S. Trade Representative

In this pre-conference session,

Ambassador Doud will provide insight on the most up-to-the minute agricultural trade developments and the impact on our industry.

Wednesday, December 4

Opening General Session 8:30-10:10 a.m. Grand Ballroom, 5th Floor

- Welcome
- ARA President's Report
- ARA Educational & Training Programs
- Recognition of ARA Board Members



TRANSFORMING FMC INTO AN AGRICULTURAL SCIENCES COMPANY Pierre Brondeau

CEO & Chairman of FMC Corporation

Mr. Brondeau will take attendees through the 10-year journey to

transform a chemicals conglomerate into one of the largest, fastest-growing agricultural sciences companies in the world.

General Session

10:30 a.m. - 12 p.m. Grand Ballroom, 5th Floor

AGCO Operator of the Year Presentation

- Distinguished Service Award Presentation
- Jack Eberspacher Lifetime Achievement Award
 Presentation
- Retailer of the Year Award Presentation



AMAZE EVERY CUSTOMER EVERY TIME: PART ONE Shep Hyken Chief Amazement Officer, Shepard Presentations

Mr. Hyken will focus on how supply chains are adapting to transmit

more data in both directions, and in agriculture that means from the input suppliers through the farm and downstream to food companies, grocery retailers, and consumers.

Announcements

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Concurrent Breakout Sessions: Part 1 2-3 p.m.

AMAZE EVERY CUSTOMER EVERY TIME: PART TWO

Grand Ballroom A/B, 5th Floor Presenter: Shep Hyken

In a continuation of his keynote presentation, Shep Hyken will kick off the workshop by asking the audience questions about the value they provide to customers in ways other than products and why their customers should do business with them. The audience will leave understanding Hyken's Convenience Principles and with ideas they can apply to their work to improve customer experience.

LUBRICATING THE WHEELS OF GOVERNMENT-BUILDING INDUSTRY RELATIONSHIPS WITH CONGRESS

Grand Ballroom D/E, 5th Floor Presenters: Richard Gupton, Hunter Carpenter and Danielle Sikes, ARA Public Policy Team

Learn how to help ARA's advocacy efforts on behalf of

SESSION & SPEAKER DETAILS

Wednesday, December 4 (continued)

the agricultural retail-distribution industry by fostering and growing relationships with your members of Congress and their staff. Now more than ever it is critical for our industry to break through all the political noise through facility visits, participating in the ARA Legislative Fly-In Day, and fostering bipartisan support of ARA's policy priorities.

Concurrent Breakout Sessions: Part 2 3:30-4:30 p.m.



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AGRICULTURAL SUSTAINABILITY THROUGH SOIL HEALTH Grand Ballroom A/B, 5th Floor Sponsored by Heliae Agriculture

Presenter: Dr. Wayne Honeycutt President and CEO, Soil Health Institute

Many of our most pressing natural resource issues and sustainability goals can be addressed through soil health. In this session you will learn about those connections and a comprehensive approach for achieving them.



MAKING DIGITAL INTERACTIONS EASY

Grand Ballroom D/E, 5th Floor

Presenter: Will Secor Assistant Professor Agricultural & Applied Economics, University of Georgia

Adding value and efficiency into every step of the process and every customer interaction is crucial to better business outcomes. In today's increasingly disruptive environment, ag retail businesses need to make their digital interactions as easy as possible for their busy customers. Learn ways to streamline digital interactions and improve your business.

Thursday, December 5

Closing General Session 8:30-10 a.m. Grand Ballroom, 5th Floor

- Opening Remarks
- Environmental Respect Awards



COMPETING RETAIL MODELS

Moderated by Margy Eckelkamp, Editor, AgPro Panelists (pictured left to right below): Alexander Reichert, Co-Founder and CEO, AgVend; Dave Thomas, Executive Vice President,

Helena Agri-Enterprises LLC; and







John Demerly, CEO, CommoditAg

Sixty-three percent of farmers have ordered a product or service for farming from a mobile device. In 2020, one in seven farmers plans to buy some of their crop inputs online. Join this interactive discussion with other industry leaders on how farmer demographics, technology, and customer expectations are changing their business.

- Unveiling of ARA's New Website and Member Portal

Speaker bios are available in the ARA Conference app!

SESSION & SPEAKER DETAILS

Thursday, December 5 (continued)

Closing General Session (continued) 10:15 a.m. - 12 p.m.

Grand Ballroom, 5th Floor

- Recognition of 2019 Rising Stars
- Outgoing Chairman Recognition
- New Chairman Installation



LEVERAGING THE LINKS IN YOUR SUPPLY CHAIN

Major General Vinny Boles, U.S. Army (Ret.)

Drawing on his three decades as a career soldier and logistician at every level,

Major General Boles will walk through the links in the world's largest and most complex supply chain from the port to the Pentagon and highlight four critical issues that will snag/kink your supply chain:

- * Standards you use
- * Systems you put in place to attain those standards
- * Who is in charge of the critical points of intersection?
- * Metrics: Leading, Lagging ... what and how you measure

Providing real world examples of what worked, what didn't, and why - Major General Boles will lay out a real-world depiction of a supply chain in motion. You and your team will have "news you can use" to better optimize your supply chain, whether across town or around the globe.

Closing Remarks

SPECIAL EVENTS

ARA Invitational Golf Tournament

Tuesday, Dec. 3 7 a.m.-2 p.m. TPC Louisiana Bus departs from hotel lobby Green Fees: \$225

TPC Louisiana brings championship golf to New Orleans. Master architect Pete Dye designed the course, working in conjunction with PGA TOUR players Steve Elkington and Kelly Gibson – a New Orleans native.

The breathtaking scenery at TPC Louisiana's golf course stretches over 250 acres of wetlands along the Mississippi River Delta. This championship golf course meets the highest course conditions and is a grand representation of the natural local habitat. The course is part of the Audubon Golf Trail and a proud member of the Audubon Cooperative Sanctuary program – providing a landscape that many have compared to a private nature reserve.

Garden District Tour

Tuesday, Dec. 3

9 a.m.-2 p.m. Tour departs from hotel lobby \$65

Take in the lavish gardens of some of the best-preserved historic mansions in the Southern U.S. while on the driving tour of one of New Orleans' most exclusive neighborhoods. Developed in 1832 after the Louisiana Purchase, the Garden District differs from the French Quarter's Creole architecture showcasing structures from Greek Revival, Gothic, Swiss Chalet, Queen Anne and other styles. This tour features a stop at the historic Elms Mansion to view its stunning 1869 Italianate architectural style and surrounding gardens.

Spouse Program: New Orleans Cooking Course Wednesday, Dec. 4 9-11 a.m. Departs from hotel lobby \$45

New Orleans is known for its iconic cuisine. The course will teach participants the basics of Louisiana cooking for any palate. The demo is a one-of-a-kind experience, hosted in a renovated molasses warehouse built in the early 1800s in the heart of the French Quarter.

Demo will include New Orleans specialties like gumbo, jambalaya and pralines, while sharing history, trivia and a few tall tales. Participants will take home recipes to recreate the dishes at home!

15

Speaker bios are available in the ARA Conference app!

SPECIAL EVENTS

Port of New Orleans Tour Thursday, Dec. 5 1:30-5 p.m. Bus departs from hotel lobby \$50

Sponsored by IAP (Integrated Agribusiness Professionals)

Following the close of the conference, attendees may participate in a tour of Associated Terminals' Chalmette, La., port facility. Participants will tour the dock and board a crew boat to see the loading and unloading vessel operations from the river.

Strategically located at mile post 90.5 A.H.P. in Arabi, La., the facility features a deep draft bulk and general cargo dock designed for highly efficient dockside transfers between ship, barge, truck and/or on-dock laydown and staging areas. The facility features a 'slip' cut into the river bank that allows work on general cargo vessels and barges may be positioned and loaded directly from a vessel on the back side of the vessel.

The terminal offers 206,000 square feet of warehouse space and 177,000 square feet of storage pad space. In addition, the facility offers easy rail access for transportation of cargoes by train. Associated Terminals provides a variety of logistical and transportation solutions for handling bulk agricultural commodities. They can load grain and byproducts from trucks to barges and load to and from vessels and barges, as well as load containers and bagging. The main facility for these specialized services is the Mereaux locations. Our facility in Myrtle Grove has a floating grain elevator specializing in the transfer of cargoes between barges and ocean vessels. They also have the capabilities to handle the import/export of grain cargoes utilizing a fleet of floating cranes.

Post-conference tour participants will get a taste of all aspects of Associated Terminal's extensive business.

2019 ARA Dinner Dinner Auction December 4, 2019 [Sheraton Hotel New Orleans

An Evening on Bourbon Street: ARA Dinner & Auction Wednesday, Dec. 4 6:30 - 10 p.m. Armstrong Ballroom, 8th Floor

Experience Bourbon Street without even stepping outside at this year's ARA Dinner & Auction. Grab your Mardi Gras mask and join us! With lively entertainment, open bar, and ample networking opportunities, the ARA Dinner & Auction will be an event you don't want to miss.

Both the silent and live auctions will be packed with enticing items such as vacation and travel packages, event tickets, electronics, and more.

Casual attire - Mardi Gras theme encouraged. Tickets are required to attend.

Remember, 100 percent of the contributions made this evening go to supporting ARAPAC and must be made using personal funds.

Sponsored by:







CELEBRATING THE INDUSTRY'S BEST

Retailer of the Year Premier Companies



Year is Premier Companies.

Founded in 1927, Premier Companies is a farmer-owned cooperative that provides supplies and services in the agricultural and energy sectors, including liquid fuels, retail fuel, propane, seed, fertilizer, crop protection and retail supply. Operating divisions include Premier Ag and Premier Energy.

Premier Ag, the retail division of the company, has recognized tremendous growth due to its emphasis on service and putting the customer first. Premier Ag truly treats each of its farmer customers as family and its employees are known for their reliability and willingness to go above and beyond to support the customer.

Headquartered in Seymour, Indiana, Premier serves customers in Indiana, Ohio and Kentucky.

You can read more about Premier Companies and view the Retailer of the Year tribute at www.aradc.org/ROY.

The Retailer of the Year award is sponsored by Bayer Crop Science and in partnership with AgPro Magazine.







18

Jack Eberspacher Lifetime Achievement Award Ron Farrell, Farrell Growth Group

The Jack Eberspacher Lifetime Achievement Award for 2019 is awarded to Ron Farrell, Farrell Growth Group, for his career-spanning achievements in and contributions to the

agricultural retail industry.

Farrell's leadership within the ag retail community and longtime support of the association are more than enough to warrant his selection for this award by the ARA Executive Committee. By leveraging his vast ag retail experiences, Farrell has become one of the most knowledgeable experts in the industry and spreads his wisdom around to other retailers and growers through Farrell Growth Group, AgExcellence and CoExcellence.

Farrell has been an industry leader and advocate for more than 50 years. Farrell Growth Group is an agribusiness consulting firm developing tools and strategy to assist customers as they strive for profitable and sustainable growth.



Distinguished Service Award Tim McArdle, BRANDT

ARA leaders will honor Tim McArdle, of BRANDT, with the Distinguished Service Award for 2019 for going above and beyond the traditional responsibility of supporting the agricultural retail industry. McArdle's long-term

service to the association and the industry by serving on the board and in officer leadership is greatly appreciated by ARA.

However, the most significant motivation behind honoring McArdle with this award is because he stepped out of ARA leadership and into a chairman role with two very important allied organizations rendering valuable service to ag retailers: ResponsibleAg and AgGateway.

McArdle has worked for BRANDT, a leading agricultural retail company providing products and services to growers, for more than 15 years. He grew up on a farm in south Alabama and received his Master of Science from Auburn University.

Environmental Respect Award Valley Agronomics



Valley Agronomics in Pocatello,

Idaho, was named the 2019 Ambassador of Respect Award winner for North America as part of the annual Environmental Respect Awards. The award, sponsored by Corteva Agriscience[™] and presented by CropLife® and AgriBusiness Global[™] magazines, comes after the Valley Agronomics Pocatello team went out of their way to clean up the area of their new facility which was to be built on a former phosphate mine declared a superfund clean-up site.

By working with the local Fort Hill Indian Reservation, the team deployed tools such as precision agriculture practices to address nitrogen run-off concerns from the community. Valley Agronomics also equips grower customers with the know-how to be better stewards of the land surrounding their farms.



RISING STARS: CLASS OF 2019

ARA's Rising Stars program is an opportunity to recognize, reward and develop our industry's emerging leaders and top performers. Sponsored by AGI Fertilizer Systems, the program encourages Rising Stars to expand their network during special receptions at the ARA Conference & Expo and enables them to learn new approaches to apply to their work.



Jonathon Bailey	
Jordan Beutler	
Genna Brockhouse	,
Tyson Brook	Compass Minerals
Dylan Davidson	River Valley Cooperative
Mark Dietsch	GROWMARK
Chad Genz	Sackett-Waconia
Jeff Hughes	Precision Tank, Inc.
Luke Keller	J.R. Simplot Company
Matthew Larson	Valley Agronomics, LLC
Scott Lauher	Precision Tank, Inc.
Cameron McAnally	FMC Corporation
Matt Neubert	Wilbur-Ellis Company
Justin Overby	Simplot Grower Solutions
Brandon Robbins	Precision Tank, Inc.
Matt Romanowski	International Raw Materials, LTD
Sara Smelser	GreenPoint Ag
Jacob Tschiegg	Valley Agronomics, LLC
Cassie Twigg	Southern States Co-Op
Tim Unke	J.R. Simplot Company
Stephanie Welsh	CDMS, Inc.
Blaine Wilson	Wilbur-Ellis Company

Learn more at www.aradc.org/risingstars



NEW THIS YEAR: The Expo Hall Passport

Explore the sold out Expo Hall and collect stamps from booths in each section while learning the latest advancements in product application, technology and more from exhibitors.



Find Your Expo Hall Passport & Get Started

EXPO HALL PASSPORT



Pick up your Expo Hall Passport at the registration area or at the Expo Hall entrance. Then, look for the colorcoded ARA leaves to collect stamps in each color-coded section of the Expo Hall. Once completed, drop off your passport at the registration desk.

Share Your Expo Hall Journey

Share your Expo Hall Passport journey on social media or on the mobile app feed by posting photos and quotes with the official event hashtag: **#AgRetailers19**.



ONE GRAND PRIZE WINNER One participating attendee will be announced at Thursday's general session and win:

\$500 and a registration to the ARA professional development workshop of their choice.



EXHIBITORS

22

Adams Fertilizer Equipment 601 Adams Fertilizer Equipment is a international fertilizer equipment manufacturing company founded in 1966. Located in De Witt Arkansas, Adams got its start manufacturing fertilizer spreaders, but over the years expanded to include all blenders, declining weight systems, fertilizer plant in loading, out loading, river ports, trailer tenders, truck mounted tenders, pull tenders, seed, wildlife, poultry, liquid, just about any piece of equipment you need for fertilizer application and handling. http://www.adamsfertequip.com

Ag Resource Management 706 Ag Resource Management (ARM) is a specialty finance company focused on bringing financial and risk management solutions to farmers and agribusinesses that serve farmers. By combining proprietary technology and a deep understanding of crop agriculture, ARM brings efficient capital resources to American farmers. Our lending is based on the crop, crop insurance, and government payments. The ARM team knows the ag business space and is focused on farmer crop funding solutions. http://armlend.com

AGCO Corporation 409 AGCO (NYSE: AGCO) is a global leader in the design, manufacture and distribution of agriculture equipment and solutions that supports more productive farming through its full line of equipment and related services. AGCO products are sold through five core brands, Challenger®, Fendt®, GSI®, Massey Ferguson® and Valtra®, supported by Fuse® precision technologies and farm optimization services. Founded in 1990, AGCO is headquartered in Duluth, GA, USA. http://www.AGCOcorp.com

Since 1985, AGDATA has helped the leaders in agriculture to be more productive, efficient, and accurate in the collection and implementation of data driven marketing programs. In that time, we have become a full-service, data-centric solutions provider for manufacturers, distributors, and retailers of all sizes. http://www.agdata.com

AgGateway is a non-profit organization dedicated to the expanded use of information to maximize efficiency and productivity, promoting and enabling the industry's transition to digital agriculture. AgGateway provides a unique forum across industry sectors, where companies come together to solve digital challenges for agriculture and related industries. 23

http://www.AgGateway.org

AGI Fertilizer Systems, formerly Yargus Manufacturing, proudly produces a wide range of premium bulk blending and material handling equipment that is shipped worldwide for agricultural and industrial uses. AGI Fertilizer Systems is a full-service company with extensive technical knowledge providing project design, engineering, production, installation, and technical assistance personnel to meet the demands of the client

http://aggrowth.com

Manufacture and installation of Polyvinyl Chloride (PVC) internal tank liners for bulk liquid fertilizer tanks. http://www.Agraliners.com

AgraSyst Inc..... 204

AGRASYST HAS YOUR SPRAY SOLUTION. AgraSyst designs, engineers and builds premium multifunctional spray adjuvants. Adjuvants that solve problems. Spray adjuvants are a key factor in improving herbicide performance. But not all Spray adjuvants are alike. Our adjuvants are engineered to maximize the performance of your herbicides and are designed to be simple and convenient thus saving you time and monev.

http://www.agrasyst.com

Agrian 406 Founded in 2004, Agrian Inc. provides a comprehensive and widely adopted suite of Software-as-a-Service, mobile phone and tablet-based applications to all levels of the Agrifood supply chain. The Agrian platform provides the Agricultural industry with an easy-to-use and easy-to-access data capture, storing and sharing service. Agrian currently provides agronomy, recordkeeping and reporting services on over 18 million acres of production agriculture throughout the United States. http://www.agrian.com

AGROCETE, a special fertilizer company, was founded in 1980, in Ponta Grossa, Brazil. The company develops and sells adjuvants, biostimulants, inoculants, and special fertilizers for seeds and foliar applications. Today, it operates in all South America, Mexico, and Central America. http://www.agrocete.com

AgVend is working to power eCommerce in agriculture by working with Ag Retailers. We offer multiple ways to reach growers online, the first being the AgVend.com marketplace, where you can list crop protection, fertilizer and seed. We also offer white-label Storefronts, where retailers can work directly with their grower who want to purchase, work with their agronomist, and pay invoices online. http://AgVend.com

AgWorks was founded in 1992 in Preston, Iowa. Our staff has more than 100 years combined experience in agricultural retail ownership, operations, and farming. That experience provides the foundation necessary to create truly effective agronomy software for your operations, and motivates us to continually develop new solutions that make sense of the "white noise" that big data creates. In early 2012 AgWorks was purchased by one of the oldest and most successful ag retail companies in America, The McGregor Company, founded in 1882. Together, we are committed to developing the most innovative and completely unified software tools for ag retailers and growers for decades to come. Introducing AgOS®...and Unified Agronomy™. http://www.agworks.com

Agworld 108

A collaborative farm management system that will revolutionize the way you work. Agworld's comprehensive set of budgeting, scheduling and precision features enable growers, agronomists & contractors to work together at the same time, using the same set of tools. It takes a community of people and a wide range of skills to successfully grow a crop. Our cloud-based solution brings it all together by ensuring everyone has the information they need, when and where they need it! http://www.agworld.com

American Plant Food...... 400 American Plant Food was founded in 1964 and is a leader in producing ammonium sulfate based blended fertilizers. APF currently operates 11 dry blending locations in Texas and supplies customers in United States, Canada, Central and South America. http://www.AmericanPlantFood.com

https://www.anuviaplantnutrients.com/

Aqua-Yield's® Enhanced NanoShield Delivery™ (END) improves crop nutrient uptake, increases yield, decreases inputs and enhances the sustainability of soil. Aqua-Yield's patented line of products are used on crops across the United States and in countries throughout the world. Regardless of crop, climate or chemistry, The END by Aqua-Yield drives results where it matters, the farmers bottom line. For more information, visit aquavield.com.

http://www.aguavield.com

Arclin is a leading provider of chemistry-based resin and surfacing systems for the building, design, energy, agriculture, transportation and other industries. Headquartered in Roswell, Georgia, Arclin has offices and manufacturing facilities throughout the U.S. and Canada and manufactures for customers worldwide. More information at www.arclin.com. http://arclin.com

ArrMaz is a trusted partner to the crop nutrition industry, with operations worldwide providing superior chemical solutions designed to optimize your process performance, production efficiency and product quality. http://ArrMaz.com

Battelle provides a broad range of regulatory and R&D services from formulation development to spray drift testing in support of new products and product registrations for the crop protection industry. http://www.battelle.org

Bee Valve Inc. traces its origin back a half-a-century to the beginning of the modern plastics industry. The company was on the developmental forefront of plastic ball valves and was one of the first companies to use glass-reinforced polypropylene for this application. The company was also on the leading edge in the development of non-metallic hose couplers and adapters in the early 1970s, utilizing glass-reinforced nylon and polypropylene for economy and strength. Bee Valve continues to focus on providing the industry with state-of-the-art materials and components. When you turn to Bee Valve for your fluid handling needs, you're turning to the market innovator. http://www.beevalve.com

Biome Makers is a global AgTech company leading the understanding of the soil microbiome for more sustainable and productive agriculture. Specialized in measuring Soil Health and rating the real effect of AgInputs in field. It was founded in Silicon Valley and currently has locations in US and EU. After starting successfully in vinevards. Biome Makers has expanded its proprietary ecological computing technology to more crops, being able to evaluate the soil bioactivity to improve sustainable food production. Its multidisciplinary team has been awarded worldwide and is working with more than 300 clients to enhance their living soil. Nowadays, Biome Makers provides accessible and understandable data-driven insights to farmers and producers to increase health, productivity, and sustainability of crops. http://biomemakers.com

Full line manufacturer of agricultural equipment including self-propelled spravers. floaters and fertilizer toolbars. http://www.caseih.com

CDMS (Crop Data Management Systems) is the leading agricultural inputs database. Fertilizer. crop protection and seed information can be accessed daily through multiple API options. Platforms that use CDMS Inside are assured of having the most accurate and up to date agronomic and compliance data and logic available. http://www.cdms.net

Certified Crop Adviser (CCA) Program is established as a benchmark for agronomy professionals and is the largest, voluntary certification program in the agricultural industry. It provides base-level standards for agronomic knowledge through a national and regional testing process, and raises those standards through continuing education requirements. An agronomist who becomes a CCA has demonstrated commitment, education, expertise, and experience when advising farmers on making the best land management, agronomic, and economic decisions possible. The CCA program is home to 13,500+ professionals dedicated to the advancement of agriculture and is administered by the American Society of Agronomy (ASA). http://certifiedcropadviser.org

CF Industries, a global leader in nitrogen fertilizer manufacturing and distribution, owns and operates world-scale nitrogen complexes and serves agricultural and industrial customers through its best-in-class distribution system. http://www.cfindustries.com/

Compass Minerals Plant Nutrition 505

Compass Minerals Plant Nutrition (CMPN), a business division of Compass Minerals, develops and manufactures a diverse and global portfolio of essential plant nutrition solutions. The company mines, manufactures and formulates the highest-quality ingredients to maximize plant health and performance - above and below ground, including sulfate of potash, dry dispersible micronutrients, water soluble fertilizers, biologicals, and seed nutritional products. Through extensive research and development. CMPN delivers products to tackle adverse conditions so that the result is healthier, higher-quality plant health and yields across every acre. http://www.compasscrops.com

Concentric Ag 407 Concentric is an agtech company that develops prescriptive biological and essential plant nutrient inputs for specialty and broadacre crops. Its products target the entire phyto-microbiome: the seeds, plants, root systems and the soil surrounding them. They are distributed through national distributors and retailers across Canada and the U.S. Concentric is headquartered in Centennial, Colo. Its Canadian headquarters and Technical Center of Excellence is located in Montreal. Its ATP Nutrition subsidiary is located in Oak Bluff, Manitoba, Canada. For more information, visit www.ConcentricAg.com and follow Concentric Ag on Facebook. Twitter. LinkedIn. YouTube and Instagram. http://www.concentricag.com

Corteva Agriscience is dedicated to protecting your yield, your land and the world's food supply. http://www.corteva.com

Part of the Agribusiness Group at Meister Media Worldwide, CROPLIFE is the nation's brand leader in ag retail communication. CROPLIFE offers unmatched market reach through relevant, impactful brand extensions focused exclusively on the input distribution channel, including CropLife e-News and CropLife Webinars. Other brands in the Agribusiness Group include CROPLIFE IRON, PRECISIONAG and AGRIBUSINESS GLOBAL. http://www.croplife.com

DAKK Mfg, LLC
Department of Homeland Security703
DOYLE EQUIPMENT MANUFACTURING COMPANY
Drexel Chemical Company

DTN delivers actionable insights to empower our customers' success on a daily basis in the agriculture, energy, weather, financial analytics and transportation markets. We believe that when our customers are supported with the most reliable and innovative information to the Nth Degree, they prosper and we all win. http://www.dtn.com

Providing feed software, batching equipment, and facility controls since 1986. With over 30 years of experience, thousands of customers, and firmly instilled values you can trust us with your facility. EAI, where matchless service meets practical engineering for exceptional solutions. http://www.easy-automation.com

EFC Systems is a leading technology solutions provider for the entire Agribusiness supply chain. Our dedicated team members employ modern technologies and anticipate industry trends to provide our client partners the tools and insight needed to effectively manage resources and risks. Our mission over the last 30 years is to take data and turn it into actionable decisions to help improve farmer profitability and ROI. We know that businesses need enterprise-wide, real-time information and our solutions (Merchant Ag, FieldAlytics, and AgSolver) provide just that. We deliver on our vision to enhance the retailer/farmer relationship with both E.R.P. and FMIS solutions.

http://www.efcsystems.com

Esri, the global leader in GIS, believes that integrating earth observations, imagery, mobile operations, and real-time information is key to improving your profitability. efficiency and sustainability. Esri's ArcGIS is a Complete Mapping and Analytics Platform for Agriculture that delivers on the promise of better decision-making by analyzing valuable outputs (Soils, Yield, Costs, etc.) in one centralized system. http://www.esri.com

Explorations by Thor. LLC is a U.S. based company that specializes in creating custom international agriculture tours. These tours may be a variation of agriculture related study abroad trips, classic agribusiness, or market trade missions. With our long history of international travel experience, we possess the skills necessary to provide our clients with high quality trips in Ag business coupled with cultural visits. Our relationships with other Ag experts allows us to organize tours throughout all continents with 70+ countries in network.

http://www.explorationsbythor.com

Farm Journal AgPro 701 AaPro delivers business solutions to agriculture retailers/distributors, crop consultants

and professional farm managers. We strive to arm our audience with information they need to be proactive and to help farmers make strategic decisions. Retailers are growing in influence and are more important than ever. In the final hour, farmers turn to their retailer or trusted adviser and 89% of AgPro readers are extremely important in helping growers make farming decisions. AgPro delivers a print magazine to more than 25,000 subscribers while offering a daily eNewsletter that reach more than 25,000 critical grower influencers and large equipment/ service purchasers and a robust web presence at approfessional.com. AgPro is proud to be the official magazine of the Agricultural Retailers Association. http://www.agprofessional.com

FarmChem offers liquid handling equipment for liquid fertilizers and chemicals, fiberglass tanks, stainless steel tanks, poly tanks, mini bulk equipment, plant design & automation, seed handling equipment, seed treaters, seed conveyors, seed bins, seed tenders, DEF equipment, and petroleum equipment. http://www.farmchem.com

Farmers Edge is a global leader in decision agriculture servicing over 24 million paid product acres worldwide with precision digital solutions. Integrating field-centric data, easy-to-use software, state-of-the-art processing technology, predictive modeling, and advanced analytics, Farmers Edge provides growers with scalable solutions to produce more with less. Using innovative digital agronomic tools, Farmers Edge solutions focus on the sustainable production of high-yielding, high-quality crops and are designed to optimize inputs, minimize environmental impact, and protect the economic viability of the farm. From seed selection to yield data analytics, Farmers Edge transforms big data into timely and accurate insights to support informed decision making.

http://www.farmersedge.ca

FieldReveal is an easy-to-use, complete precision farming and data management system designed specifically to help ag retailers maximize profitability by providing grower customers and service providers immediate access to key operational data instantly via any device connected to the internet. http://www.fieldreveal.com

Wholesale supplier of bulk enhanced efficiency fertilizers. http://www.gavilon.com

Green Markets, A Bloomberg Company...... 105 Green Markets is the most trusted source for fertilizer pricing, industry news, and market analysis. For more than 40 years, Green Markets has provided independent and objective fertilizer price assessments, proprietary research, custom advisory services, and data services. Green Markets publishes current and historical pricing data for 26 fertilizer commodities, offering weekly assessments on more than 300 market prices across the globe.

http://fertilizerpricing.com/

Greystone Construction 306 General contractor delivering high quality construction across the U.S. We design and build dry fertilizer storage, bulk liquid fertilizer/chemical storage, seed warehousing/ treating, flat grain storage, workshops, office buildings and more. http://www.greystoneconstruction.com

Growers is an ag software and data analytics company that makes farming more sustainable and profitable. We help farmers use the right types and amounts of chemicals, fertilizer, and seeds. While recent ag tech advancements generate a vast amount of farming data, many row crop farmers struggle to organize and use the data to its full potential. We create easy-to-use tools that help the farmer's trusted advisor turn farming data into unbiased and actionable recommendations. We work directly with farmers, but we also partner with equipment and technology dealers, ag retailers, agronomists, financial institutions and land managers to help them get better results for their customers. To see demos on how our platform works, check out our website. http://growers.ag

Heads Up Plant Protectants Inc. 410 Heads Up Plant Protectants manufacturers biological seed treatment products for the prevention of fungal and bacterial diseases in row crops. Heads Up Seed Treatment is EPA registered for soybeans, edible beans, corn, wheat, potatoes, field peas and tomatoes.

http://www.headsupST.com

Heartland Tank Companies are the dependable professionals for all your aboveground liquid storage tank needs, from API 650 field-erected tank construction to internal flexible PVC liners to API 653 inspections. http://heartlandtankcompanies.com

Heliae Agriculture 106

Heliae® Agriculture is on the path of understanding how a balanced soil microbiome improves plant vigor and marketable yields under stressed conditions, helping growers' transition to regenerative agriculture practices. Find out more information about how Heliae® Agriculture is having a global impact at: www.futureofsoilhealth.com.

ICL Fertilizers is one of the world's largest fertilizer companies. We provide farmers. growers and manufacturers on five continents with a wide range of high-performance plant nutrition solutions. ICL is the first - and only - producer in the world to mine polyhalite and bring to market as Polysulphate. This unique fertilizer is a soluble, easily-absorbed, cost-effective answer to crop nutrition, containing four key plant nutrients: potassium, sulfur, calcium and magnesium. Innovative and highly versatile, this natural, multi-nutrient mineral is low in chloride and crop safe, suitable for use in blends, compound fertilizers and organic production. http://www.polysulphate.com

AaMRI, powered by Intelinair, is built with the purpose of Helping Farmers Prosper. enabling them to spend less time finding issues and more time making strategic decisions through full season intelligence to improve operational efficiency, yields, and ultimately profitability. AgMRI alerts growers when problems arise (emergence issues, weeds, insect infestations, nutritional deficiencies, and disease pressure). http://intelinair.com

Intelligent Ag develops technologies to help you get the most out of your equipment and farm smart. We develop a wide range of technologies for advanced machine control systems, seeding applications, automated subsystems, machine prognostics, and machine health monitoring and innovative electromechanical devices and systems. Learn more about the Recon Wireless Blockage and Flow Monitor, Engage Zone Control, and Recon SpreadSense. http://www.intelligentag.com

INTERMAG110

INTERMAG is one of the biggest producers of innovative biostimulants and specialty fertilizers in the European Union. For crop sector INTERMAG manufactures: biostimulants based on beneficial elements such as titanium, silicon, vanadium in plant available forms, bioproducts based on microorganisms improving soil fertility, plant health and development, microelement chelates based on different types of chelating agents in ultra-granulated form, liquid fertilizers and agrochemicals such as adjuvants and water conditioners. INTERMAG vision is to provide solutions that increase not only the quantity but first and foremost the quality of produced food. Our innovative approach has been confirmed by more than 20 own developed patents. The efficacy of our technologies has been proved on various crops, in over 30 markets worldwide. 30 years of experience has made us an experts in advanced plant nutrition and management of plant response to stress factors. http://www.intermag.eu

J.C. Ramsdell specializes in the design and installation of secondary containment systems.

http://www.jcramsdell.com

John Deere offers one of the most comprehensive equipment lines and financial solutions for Ag Retailers. An expansive sprayer selection, high capacity nutrient applicators, tractors, NH3 applicators, and HAGIE's full lineup provides Ag Retailers with many different equipment solutions to fit their business needs. The latest Precision Ag technology, all fully integrated enables secure, open, and insightful data management and you can expect exceptional parts, service, and support from your John Deere dealer.

https://www.deere.com/en/sprayers/

Kahler Automation designs control systems for bulk material handling of grain. chemicals, fertilizer, minerals and more. These automated systems provide the ability to run your facility with ease and accuracy. http://www.kahlerautomation.com

At KAS we make things grow by continuously examining plant nutrient science and working directly with researchers, agronomists and growers to develop innovative solutions. From boosting crop yield to building better turf, our fertilizers and highefficiency plant nutrient technologies are grounded in science to consistently produce tangible results.

http://kochagronomicservices.com

La Crosse Seed has paired an unmatched portfolio of high quality forage, cover crop and turf seed with knowledgeable and experienced sales and support staff since 1919. We distribute premium seed and related products through dealers across the Midwest and beyond. La Crosse Seed has become a trusted industry leader by offering the best available products, service and support to create a complete, one stop solution for ag and turf retailers nationwide. We are proud to provide you the "seed you need, when you need it." http://lacrosseseed.com

Legacy Building Solutions 401 Legacy Building Solutions designs, manufactures and installs fabric structures globally. All components are manufactured in-house and installed worldwide using ISO 9001:2008-certified procedures. Our principal staff has over 100 years of combined experience, including millions of square feet sold and installed. Legacy's experienced team works with customers from pre- to post-construction to save time and money while providing custom solutions for your project. http://www.legacybuildingsolutions.com

Marcus Construction is a design-build, general contractor that builds storage for dry fertilizer and other bulk material, chemical & seed warehouses, complex renovation projects and office & training centers. Marcus is focused on designing the ideal building for the products you store and the equipment you require, while achieving the most efficient flow for your particular process. http://www.MarcusConstruction.com

At Meridian Manufacturing, we produce a full line of bins and storage tanks for the industrial market. We design products to make any operation more profitable and safer with the best ways to move and store all types of commodities. For decades, we've been developing storage and handling solutions that take quality and craftsmanship to best fit your operation. With industry-leading designers and engineering staff, we have the capabilities to help you design the right solution for your needs.

http://www.meridianmfg.com

Mid-State Tank Co. Inc. is a manufacturer of stainless steel and aluminum tanks for the agricultural, aviation, industrial and refined fuels industries. For the agricultural industry, Mid-State Tank manufactures stainless steel tanks for applicators, nurse trucks and bulk storage tanks.

http://www.midstatetank.com

Murray Equipment Inc...... 509

Murray Equipment, Inc. is a manufacturer of liquid and dry handling equipment. http://www.Murrayequipment.com

Quality People. Quality Equipment. Throughout our history we've been laser focused on engineering and building the most accurate and reliable equipment possible. It's a consistent commitment to our customers, and it's what makes us leaders in the industries we serve. http://newleader.com

Norseman Structures is a respected, market leader of ShelterSolutions in the pre-engineered building industry - trusted for innovation and integrity in the design, fabrication, and construction of ShelterSolutions that protect the assets integral to our customer's wellbeing and future success. http://www.norsemanstructures.com

The Nutrients for Life Foundation develops and distributes educations resources about fertilizer, and plant and soil science to teachers across the country. The resources are geared towards all grades (k-12) with a focus on plant nutrition, soil health and water quality. http://www.nutrientsforlife.org

NuVue Business Solutions is a results driven learning systems company that provides sales, leadership and customer service training for Ag Retailers. What sets us apart from other training companies is our Learning That Never Stops™ approach of followup and reinforcement will help transfer the skills learned in a program back on the job. http://www.nuvue.com

OWSP is the Agricultural business unit of Old World Industries. OWI is best known for our PEAK and Blue DEF products and brands. Our BlueAg brand represents our portfolio of Ag products including ammonium sulfate, BlueAg DEF, coolants, lubricants, diesel fluid additives and equipment. Follow us as we add to our Ag related portfolio to serve our customers. http://blueagsolutions.com/

Welcome to the new Precision Tank. Building on the heritage of Precision Tank and Equipment and A&B Welding, Precision Tank is a leading organization that offers innovative liquid storage solutions. Together we share a vision of providing a full range of premier stainless steel tanks, mild steel tanks, fiberglass tanks and construction services

http://www.precisiontank.com

Proagrica, part of RELX Group, is a global provider of independent connectivity and data-driven support solutions for the agriculture and animal health industries. We deliver actionable intelligence to drive business growth across the value chain. Our superior products and services connect and empower industry participants to address their key needs around trading, productivity and compliance. Our solutions are built around the key competencies of data connectivity and data analytics delivering seamless supply chain management, supply chain standards compliance, and customer insight and engagement, essential for businesses looking to improve their value offering and expand in the modern marketplace. http://proagrica.com/

Purdue University Center for Food and Agricultural Business 800

With you in mind, the center creates and delivers management education programs that combine research with real-world application specifically for the food and agribusiness industries. We know that to best serve your customer, you must be competitive and on the cutting edge. At the center, we know the industry you work in, and what you will need to get ahead in your career. That's why we can provide custom, flexible solutions to give you the results you want. http://agribusiness.purdue.edu/

Ranco Fertiservice, Inc. 408

Ranco Fertiservice manufactures dry fertilizer blending and handling equipment. Ranco designs the most versatile and innovative equipment systems to meet the challenges that our customer's clientele are faced with in these changing times. http://www.ranco.org

Rantizo...... 101

Rantizo is creating a targeted drone spraying platform that delivers liquid and solid solutions to fields precisely when and where they are needed. The Rantizo platform provides an end-to-end solution that identifies problem areas, diagnoses field issues, autonomously prescribes treatments, sprays required agrichemicals and verifies the issues have been addressed accurately, all through an easy to use hardware and software solution. As of October 2019, Rantizo is the only company legally spraying from drones in multiple states. http://www.rantizo.com

Raven Applied Technology delivers impactful technology to growers and custom applicators around the world. From field computers to sprayer and planter controls, GPS guidance steering systems, and wireless technology, Raven provides precision agriculture products designed to reduce operating costs and improve yields. http://ravenprecision.com

Razor Tracking...... 102 Razor Tracking offers powerful software and fleet management tools that have proven to drastically improve Ag retailer's acreage served, loadout times, field accuracy, dispatch, operational management, maintenance and the bottom line. https://www.razortracking.com/

The foundation of Redox is sound agronomic science. Each Redox product has been scientifically developed to address specific plant needs in four key areas-Abiotic Stress Defense, Crop Quality & Yield, Root Development, & Soil Health. http://www.redoxchem.com

ResponsibleAg 806

ResponsibleAg is an industry-led initiative committed to helping agribusinesses properly store and handle farm input supplies. The program helps members ensure they are compliant with safety, health, security and environmental regulations to keep employees, customers and our communities safe. http://responsibleag.org

Manufacturers of dry fertilizer blending and material handling systems. http://sackettwaconia.com

Skinner Tank Company (STC) 307 Skinner Tank Company (STC) has been building new API STD 650 tanks for nearly 50 years. Our tanks can be found in 40 US states and 12 international locations. We can also inspect and repair tanks per the requirements of API STD 653. http://www.skinnertank.com

Software Solutions Integrated, LLC......511 SSI is a leading developer of agribusiness software with over 2600 installations throughout the US and internationally. For over 35 years, SSI has been helping companies gain efficiencies and improve profitability through its integrated software and industry knowledge. Our Aquance line of software products allows agribusiness companies to integrate business process functions from every facet of their operation. From diversified cooperatives to leading national distributors, SSI has a proven track record and industry reputation for successful software implementations. http://www.aqvance.net

Sony Agriculture	20
http://pro.sony/agriculture	

SPARC: Sustainability Programming for Ag Retailers and Crop Advisers.... 904 The SPARC initiative, a partnership between the Agricultural Retailers Association (ARA), the American Society of Agronomy's (ASA) International Certified Crop Advisers Program, the Environmental Defense Fund and Field to Market: The Alliance for Sustainable Agriculture, launched in 2017 with the mission to equip ag retailers and Certified Crop Advisers (CCA) with tools to help farmers drive continuous improvement in productivity, profitability and environmental outcomes. The SPARC Initiative aims to equip these advisers as powerful change agents to scale up efforts to deliver sustainable outcomes for U.S. agriculture. SPARC Initiative partners believe that sustainability outcomes can be improved by pre-competitively strengthening the ability of CCAs and ag retailers to deliver sustainability services that provide both agronomic and environmental benefits. http://www.fieldtomarket.org/sparc

A Construction Company Like No Other

We have been offering trusted building solutions in dry fertilizer storage since 1958. Our crews, project managers, engineers and staff bring their experience and expertise to every aspect and stage of your project — from start to finish. http://www.Stueve.com

Syngenta 404 Syngenta is a leading agriculture company helping to improve global food security by enabling millions of farmers to make better use of available resources. Through world class science and innovative crop solutions, our 28,000 people in over 90 countries are working to transform how crops are grown. We are committed to rescuing land from degradation, enhancing biodiversity and revitalizing rural communities. To learn more visit www.syngenta.com and www.goodgrowthplan.com. Follow us on Twitter at www.twitter.com/Syngenta and www.twitter.com/SyngentaUS. http://www.syngenta-us.com

Dry Fertilizer Tender Trailers, Liquid Nurse Trailers, Bulk Seed Tenders, Coulter Tool Bar Applicators, Cotton Harvest Equipment http://www.kbhequipment.com

Be sure to stop by the Unverferth exhibit to learn more about their seed handling and fertilizer equipment available to make your operations run smoother and more profitable. Products for the retailer include Blu-Jet fertilizer applicators, NutriMax liquid fertilizer applicator and patented self-filling Seed Runner seed tenders. Unverferth Manufacturing is a world-class, family owned farm equipment manufacturer based in Kalida. OH since 1948. http://unverferth.com

XiteBio Technologies is a dynamic ag-biotech company engaged in microbial technology for Canada, US, European, and South American markets. XiteBio thrives on creating go-green technology for agriculture. Current products include SoyRhizo inoculant for soybean, PulseRhizo inoculant for pea, lentil and faba bean, and Yield+ biologicals for canola, corn, wheat, barley and legumes. For information please call (204) 257-0775, toll-free 1-855-XITEBIO, or e-mail info@xitebio.ca. http://www.xitebio.com



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