



# EXCLUSIVE ARA fleet optimization opportunity

**Fine tune fleet performance  
+ ROI with real-time data**

## CAN YOU?

- I.d. your fleet's top performers?
- Manage profitability with the right data?
- Manage logistics across mixed fleet  
+ many locations?
- Get metrics or quickly calculate costs?

## IF NOT, WHY NOT?

ARA invites you to optimize your fleet's performance with our **EXCLUSIVE** members-only opportunity.

Treat your fleet to Farmobile's real-time data collection *plus* ORANGE GLOVE™ data services at a limited time only discounted rate.

**This ARA MEMBER-ONLY PACKAGE —  
available NOW through March 31, 2021 —**  
includes Farmobile Services+ for Ag Retail Fleet's customized fleet performance, efficiency and ROI metric reporting.



## SIGN UP TODAY

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### Technology, Visibility, 24/7 Data Access

- 10 3-year data subscriptions
- 10 Farmobile PUCs™ (4G, LTE)
- FREE cellular plan
- FREE machine dashboard + snapshot calculator
- FREE 2-way Rx File Transfer
- Data exports 24/7 (.csv, .shp, GeoJSON)
- Machine utilization reports

### ORANGE GLOVE™ Services for Ag Retail Fleet

- Install + boundary setup
- Base efficiency metrics
- Tach hrs. / machine / month
- Cost per acre by machine
- Machine comparisons
- Custom performance + profitability reports
- Quarterly consultations
- Simulated savings report

# GET ARA'S EXCLUSIVE PRICING

Find out how machine-collected, real-time data benefit you. Sign up **now through March 31, 2021** for this EXCLUSIVE, limited-time-only opportunity.

### The ARA Fleet Optimization package includes:

- 3-year Farmobile data subscription with Farmobile Services+ for Ag Retail Fleet
- 10 machine (subscription) minimum
- BONUS: Special pricing available for full-fleet adoption
- Only ARA members and first-time subscribers are eligible

## ABOUT FARMOBILE

Farmobile, Agriculture's Independent Data Company™, enables farmers and ag retailers to collect, organize and share a rich, multi-layered data set with real-time visibility and 24/7 access. Our technology gathers agronomic and machine data from nearly any modern farm equipment, ag retail applicators and tender trucks to provide standardized, non proprietary data to all types of management systems and stakeholders with the individual permission of customers.