

Amy Skoczlas (Scotch-less) Cole

Executive Vice President, Trust in Food

Over the course of a 25 year career spanning Fortune 500 companies, non-profits, and foundations, Amy has worked to reimagine the systems that deliver sustainable food, clean water, and low carbon energy to society. She currently serves as Executive Vice President at the Farm Journal Company, US agriculture's leading business intelligence and communications company. There, she leads *Trust in Food*, a purpose-driven business division accelerating the adoption of regenerative agriculture across the US, and *America's Conservation Ag Movement*, one of the largest and most diverse public-private partnerships in conservation agriculture's history.

Skoczlas Cole joined the Farm Journal Company after serving as managing director of The Water Main, a social impact enterprise of American Public Media, which connected with over 8 million Americans to build and measure public will for clean, accessible, affordable water. While there, she launched the groundbreaking farmer to farmer sustainable ag podcast *Field Work*; the first ever nationally representative study of how Americans think, feel, and take action on water; and *In Deep*, a solutions journalism program exploring the labyrinth of how our water is cleaned, managed, and delivered from toilet to tap.

Before joining APMG, she was the founder of a strategic advisory firm focused redefining the relationship between people, planet, and the global economy. As part of this work, she served as the founding chair of the Sustainable Growth Coalition, a group of over 30 global businesses and organizations collaborating to drive a circular economy, regenerative and sustainable by design. Earlier in her career, she served as Vice President, Sustainability for Pentair – a \$7-billion global manufacturing company – and Executive Director of the Pentair Foundation. Before that, she served as the global head of sustainability for eBay, Inc.

Skoczlas Cole started her career at Conservation International, where she forged some of the earliest collaborations between environmentalists and the private sector. Over the course of 13 years, Amy was a leader in CI's efforts to design and build best environmental and social practices across key industrial sectors, including global agriculture, forestry, energy, mining, and the built environment. This work took her to threatened ecosystems around the world, from the cloud forests of Mexico to the savannahs of Africa and included a 2 year posting in Brazil.

Skoczlas Cole a frequent speaker and presenter, and is the author of numerous articles and blog posts on regenerative ag, carbon markets, the science of behavioral change, and sustainable development, including co-editor of [Footprints in the Jungle](#), published by Oxford University Press. Cole holds an MBA from George Washington University and a bachelor's in environmental policy from Vanderbilt. She currently serves as the Vice Chair of the Great Plains Institute for Sustainable Development, on the expert advisory board for [Ensia](#) magazine from the University of Minnesota's Institute on Environment, and in an ongoing advisory role for American Public Media. After living and working on both coasts

and in Brazil, she now calls Minneapolis, Minn., home, where she lives with her husband, two school-aged children and a mischievous dog.