



ARA offers a three-month internship program in its Arlington, VA office. The program will include many aspects of ARA's activity, including Membership, Public Policy, and Marketing & Communications. It is designed for college students to complete the summer of their sophomore or junior year in college, but any undergraduate may apply. Timing is flexible depending on the needs of the intern and of ARA, but the program is usually offered in the summertime.

Primary Duties

- **Membership Support**
 - Update contact and member information in ARA's membership database. This task will likely require research (online and telephone) to determine correct and accurate information.
 - Preparation and distribution of ARA Member Benefits & Services.
 - Preparation of member on-boarding notebooks, recruitment packets and other information.
 - Preparation of membership reports and associated analysis.
 - Create prospect lists and secure appointments for some specific industry events, such as the Southwest Fertilizer Conference.
- **Public Policy**
 - Provide research and logistical support to ARA's public policy team.
 - Attend meetings and hearings to collect information and report back.
 - Participate in federal advocacy work.
- **Marketing & Communications**
 - Assist with preparation and dissemination of ARA's *Retailer Fact\$* newsletter and uploading content to ARA's website and social media platforms.
 - Assist as needed with updating contacts in ARA's media database.
- **Other**
 - May include filing, copying, mailing and other clerical support tasks.
 - Assist with preparations for ARA board meetings, special programs and annual conference as needed.

Qualifications & Essential Skills

- Strong technological/computer skills; experience with Salesforce software a bonus.
- Ability to work as a team player in a fast paced but intimate small-office environment.
- Agriculture related experience a bonus but not required.
- Ability to complete assigned tasks creatively with minimal supervision, and to manage multiple tasks simultaneously.

Compensation

ARA offers a stipend of \$15/hour for hours worked. Travel and relocation costs, as well as living arrangements, are the responsibility of the intern. Reasonable travel expenses for association

business will be reimbursed as provided in ARA's Personnel Policy document, and travel dates will be provided as far in advance as possible.

Application

Candidates interested in the position should send a resume and cover letter by December 31st, 2021 to:

Ms. Bryna Hautau
Senior Director of Operations & Events
Agricultural Retailers Association
bryna@aradc.org

Deadlines

Resumes and cover letters should be submitted by December 31st, 2021. Applications will be screened, and finalists invited to participate in either a Skype or telephone interview. A decision will be made, and applicants notified no later than January 31st, 2022.

Testimonials

Morgan Hasler, 2021 Summer Intern:

Working with ARA has given me an irreplaceable opportunity to better understand the role politics plays in not only ag retail but the agriculture industry as a whole. Being able to network with members, as well as potential members, allowed me to see the growing needs of our industry. I was able to attend coalition meetings, Southwest Fertilizer Conference, as well as network with other agriculture interns in the D.C area. It was exciting to see the positive impact ARA has made in the industry, especially during COVID-19. Interning for ARA allowed me to become interested in areas of agriculture that I didn't even realize were so crucial to our supply chain. ARA also worked closely with me to find projects that I was truly passionate about. I really appreciated how ARA took the time to equip me with skills that will continue to benefit me outside of my internship as I embark on the next chapter of my young professional career.

Josephine Hamilton, 2020 Summer Intern:

My summer with ARA was unlike the normal internship experience as everyone was working from home due to COVID-19. When it came to this internship, I was extremely nervous that I would not be able to learn or gain as much experience as I would if my internship was in person. Within the first week of my internship, I had meetings with everyone that work at ARA and was given insight on what projects everyone was working and the different ways I could be involve. From my first week alone, I knew that I would gain so much knowledge and experience. My expectations proved to be true throughout my time with ARA. While the internship focuses on agriculture policy, I was able to gain much more knowledge beyond the policy aspect though member services, membership recruitment, and the communications and marketing. My internship with ARA allowed me knowledge of the agricultural retailers to grow but learning how to be able to work independently at home while maintaining the collaborative environment through various communications. I am grateful to have been able to be a part of this ARA team and the encouraging and inclusive environment that is ARA.